

# Junior Tour Affiliate Program



The Junior Tour would like to introduce the Section Affiliate Program. This program will allow the Junior Tour to work directly with section facilities to help promote and grow the game. The program will be offered to all facilities with junior programs (camps, clinics, teams, etc.). The Affiliate Program will allow professionals to use the Junior Tour's communication channels and vice versa, to help spread the word about their own specific junior programs.

## **Professional and Facility Benefits:**

- A link on the Junior Tour website to provide information on your junior program.
- Availability to email Junior Tour members through the section office database.
- One **FREE** Junior Tour Membership to give away to a NEW Tour member from your junior program.

## **Junior Tour Benefits:**

- Access to facilities' junior programs to help the Tour gain exposure

Working together would be a tremendous opportunity for both section facilities and the Junior Tour to grow their programs. By advertising your golf program on the Junior Tour website, you would be able to reach a much wider audience. Also, the ability to send out emails to Junior Tour members will allow you to promote specific events at your club. The primary benefit for the Junior Tour would be the ability to expand our membership and introduce tournament golf to juniors who may be reaching the next level of play.

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